

DATE:

AUTHOR NAME:

This is a self-publishing planner and reflection sheet to organize your ideas and thoughts as a new author. So take the time to be honest with yourself:

- Why do you want to self-publish?

Three horizontal lines for writing the answer to the first question.

- What vision do you have for your self-publishing company? (Think on words to describe your vision.)

Three horizontal lines for writing the answer to the second question.

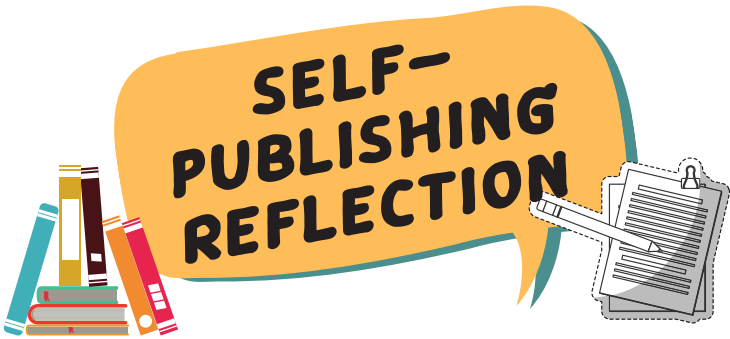
- Pick 3-5 potential names. (Try a combination with Press, Books, Publishing.)

Three horizontal lines for writing the answer to the third question.

- Will you register trade name or corporate name? Look at your finances and be honest. (Justify the reason.)

Three horizontal lines for writing the answer to the fourth question.





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Continue on this page.

- What are you looking for in your logo. (Put ideas down to help you create your logo on Canva.)

Handwritten response area for the first question, containing three horizontal lines.

- Which social media platform do you honestly have time and energy for your business? (Pick one to start off with.)

Handwritten response area for the second question, containing three horizontal lines.

- CELEBRATE! What will you do to celebrate this amazing milestone? (Write it down and go and have your celebration!)

Handwritten response area for the third question, containing three horizontal lines.

- Your 3 Rs: Relax, Renew, React: Share one for each R.

Handwritten response area for the fourth question, containing three horizontal lines.

You are awesome! Looks like you are ready for the next step in your self-publishing journey! Proud of you!

