

HOW TO SELF-PUBLISH

PRESENT-PUBLISHING PROCESS



RISE JOY PRESS

1

STEP 1: MANUSCRIPT

- Write your story to complete the manuscript
- Make sure to check the word count associated to your writing
- Include the title, the author name and Publisher name

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STEP 2: EDITOR/ ILLUSTRATOR (FREELANCER)

- Create a freelancer account (if applicable)
- Search/Seek for an editor that corresponds with your manuscript
- Find an illustrator / cover designer for your book and share dimensions

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STEP 3: ISBN / COPYRIGHT

- Register for ISBN based on books you aim to publish in the next 3 years
- Associate each ISBN to its own format: paperback, hardcover, ebook
- Create your own copyrights page and register it online (check template)

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STEP 4: BUSINESS BANK ACCOUNT

- Register at a bank of your choosing for a business bank account
- Take your ID, your publishing name and the documents provided to you

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STEP 5: PROMOTE ON SOCIAL MEDIA / WEBSITE

- Share a title reveal character reveal, cover reveal to social media
- Post a book trailer about your upcoming book
- Share your new cover / book trailer on your website/newsletter

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STEP 6: DIRECT PUBLISHING

- Create a KDP/ Ingramspark account (or with another direct publishing)
- Fill out descriptions and insert interior and cover page (front and back spread)

7

STEP 7: PHYSICAL PROOF

- Download digital proof for later (early readers/reviews)
- Order yourself one or two physical proofs of your book

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STEP 8: AUTHOR COPIES

- Order author copies for your website and/or for physical locations
- Pre-orders can be author copies that are signed for your customers

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STEP 9: REVIEW PLATFORM (GOODREADS/AMAZON)

- Create a Goodreads account to add your book cover and author info
- Add your book to Goodreads for reviews from those who will read it

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STEP 10: BOOK LAUNCH TEAM

- Create a Google form or message to recruit members for the launch team
- Choose those who will be part of the team as early readers and reviewers
- Share exclusives, updates and promo materials to launch team leading to your big day. Your book release!